

## **NEWS**

## FOR IMMEDIATE RELEASE

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## NEW STAUNTON RADIO STATION LAUNCHES

Listener-supported WQSV 106.3 FM celebrates launch and mission to offer great music and broadcast education opportunities for the blind

Residents of Staunton, Augusta County, and Waynesboro have a new station to tune into on their radio dial: WQSV 106.3FM. WQSV is a project of the Staunton Media Alliance, a non-profit organization whose mission is to foster community through music, broadcast education, and discovery.

The station's studio location on East Frederick Street in Staunton was filled with music on Friday night as supporters streamed in from across the Valley and from as far away as northern Virginia to celebrate the launch of Staunton's first non-profit radio station. The station's triple-A format, also called adult album alternative, features a wide variety of genres from classic and indie rock to alternative country, folk, jazz, and blues.

"We are excited to finally launch after three years of fundraising," said Tom DuMontier, WQSV's General Manager, "and we still have much more to do." The station's website features a live music stream and crowdfunding campaign to help support the station through its first year of operation. Volunteers are needed to build the station's programming, with underwriting by local businesses and organizations.

Coley Evans, a graduate of the Virginia School for the Deaf and Blind, has been at the helm of the station's studio which features adaptive technology for visually impaired DJs. "We hope to be a great resource for empowering local musicians, bands, and music-lovers," said Tom, "and we especially hope to expand our educational outreach to include broadcast education for blind students."

Join the WQSV Team for their next event on February 25 at Redbeard Brewing Company, featuring The Judy Chops. Doors at 6:00pm, band at 8:00pm. Suggested donation of \$5 supports WQSV.

Learn more about WQSV 106.3 online at <a href="https://www.wqsv.org">www.wqsv.org</a> or on Facebook, www.facebook.com/1063wqsv.